



April 18, 2019

To Future Employer of Rebecca Diamond,

Rebecca Diamond worked directly for me at the International Spy Museum as our Vice President of Development and Membership. She joined the Spy Museum in early 2015 when we had no development department and had not started operating under our non-profit status. Rebecca came into what was essentially a start-up environment and created the development department, now a four-person team. She identified and built relationships with potential board members and helped cultivate relationships with them. She had to start everything from scratch, from brochures to thank you letters to donor lists.

Rebecca is skilled at identifying opportunities and employing a sense of urgency in order to capitalize upon them. She is creative and generates many ideas of how to match a potential donor's needs with what the organization has to offer. Her creativity also resulted in outside the box ideas as to opportunities to offer potential donors.

Rebecca created the International Spy Museum's inaugural gala dinner that exceeded revenue expectations in its first year by more than 100%. More than exceeding revenue expectations, the gala dinner was instrumental in sharing the Spy Museum's message. It was also unique to other dinners and received rave reviews.

Rebecca is social and outgoing – she is happy to attend any event. She always knows people and, if she doesn't, she walks up and introduces herself. She remembers everyone's name and how she met them, what they do and details about their lives. She is good at building relationships outside of the Museum.

With Rebecca Diamond you get many things including someone who will provide ideas and be resourceful in executing those ideas. At the same time, she is not frivolous. She is careful with her budget and uses funds wisely.

Rebecca will bring energy to whatever she pursues and I have no doubt of her future fundraising successes.

Sincerely,

Tamara Christian
President and COO
International Spy Museum